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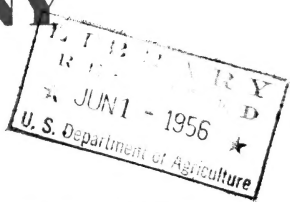
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Late - Late Planting Gladiolus List 1956

REGAL BULB COMPANY

Henry B. Weller, Mgr.

Commercial FLOWER BULB Specialties Since 1922
HOLLAND, MICHIGAN



Now is the time to get your Glad bulbs for that LATE - LATE planting when a good stand of flowers often brings the best market prices of the whole season. True, you can lose part of the crop through a freeze-up, but that is the time to shoot for. Just a partial crop then can bring better returns than a perfect stand often brings when the market is loaded.

Make this planting deeper than you did for the earlier plantings, and in your cultivating, fertilizing, and watering try to avoid a rank or soft growth—just enough for a starter and to keep them going—but do your best to harden them off as you get nearer the frost danger time. Keep overhead watering in reserve, to be used to draw frost out of the plants when you feel they may have been nipped. Turn the water on them a few hours before sun-up and keep it on them until the day has really warmed up. If you fear a really hard frost, it is well to put the water on them all night through and until it warms up the following day. You can often pull them out of it, even though you may have found the plants coated with a mass of ice.

You usually will have weeks of fine, warm Fall weather following those first few killing frosts, and it's worth a little extra effort to pull a stand of flowers through to this peak time.

Make sure that you have a good proportion of the deeper colors, with plenty of white for contrasts, for your Fall color range. Normally early varieties do exceptionally well again when planted really late. While we do have reasonable quantities of the varieties as listed below, most of them will sell out very soon, so send in your order NOW.

TERMS: Open account to known parties or where suitable references are given; 2% discount 10 days, net 30; 3% discount for cash with order or if sent before shipping time. No packing nor any other extra service charges. F.O.B. Holland, Mich., U.S.A.

GLADIOLUS

HIGH CROWNED and graded in standard American sizes.
(EE) Extra Early. (E) Early. (M) Mid-season. (L) Late.

	No. 1 1 1/2" up	No. 2 1 1/4"-1 1/2"
BENJAMIN BRITTEN. (M) Tall, deep mauve-lavender.....	\$30.00	\$24.00
BETTY DUNCAN. (M) Large, deep orange with gold.....	40.00	32.00
BOULOGNE. (M) Deep rose-red; plain petaled.....	28.00	22.00
BURMA. (M) Deep rose-red; heavily ruffled.....	28.00	22.00
DIEPPE. (M) Fine, large scarlet.....	30.00	24.00
EARLY ROSE. (EE) Medium rose; prolific bloomer.....	25.00	20.00
ELIZ. THE QUEEN. (M) Light lavender; ruffled.....	25.00	20.00
ETHEL CAVE COLE. (E) Light pink; large and tall.....		20.00
EVANGELINE. (L) Light rose-pink.....		28.00
FLORENCE NIGHTINGALE. (M) Clear white; ruffled.....	28.00	22.00
GOLD DUST. (EE) Clear yellow.....	25.00	20.00
HARRY HOPKINS. (M) Rose-red; healthy commercial.....	28.00	22.00
JO WAGENAAR. (M) Very good deep red.....	30.00	
KING LEAR. (E) Deep red-purple; slightly ruffled.....	28.00	
LADY JANE. (M) Cream, lower petal light yellow.....	28.00	22.00
LEEUWENHORST. (M) Light rose-pink; strong grower.....		22.00
LULU HUNT. (EE) Rich geranium-pink; prolific bloomer.....	25.00	
MANSOER. (M) Finest "black-red"; good grower.....	28.00	22.00
MARGARET BEATON. (M) Pure white with red blotch.....		20.00
MARGARET FULTON. (E) Rich salmon-rose; still good.....	25.00	20.00
MODERN TIMES. (E) Fine old rose shade, white line.....		22.00
PRES. TRUMAN. (L) Light shell-pink; very good spike.....		22.00
PURPLE SUPREME. (M) Rich purple; medium spike.....		22.00
RED CHARM. (M) Sparkling bright red; very popular.....	28.00	22.00
ROSA VAN LIMA. (E) Early light pink.....	25.00	20.00
SALMAN'S GLORY. (E) White with cream and red throat.....		22.00
SALMAN'S JOY. (E) A good early scarlet; prolific.....		20.00
SNOW PRINCESS. (E) Creamy white; still good.....	25.00	20.00
SPOTLIGHT. (M) Deep yellow, scarlet blotch.....		22.00
VALERIA. (M) Light red; fine commercial.....	28.00	
WHITE GODDESS. (M) Very large ruffled white.....		40.00
WHITE GOLD. (E) Light cream blending to gold.....	25.00	20.00

REGAL CUT FLOWER MIXED

A dependable mixture that is sure to please you.

No. 1.....\$20.00 No. 2.....\$16.00 No. 3.....\$12.00

REGAL BULB COMPANY

Phones: Office 7443; Residence 6-6190

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PLACE
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REGAL BULB COMPANY

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SHIP WHEN?

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